

## Notice on Change of the Mode of Issuance of Trade Mark Certificates (No. 453)

With the aims of implementing and deepening the “Reform to Delegate Power, Streamline Administration and Optimize Government Services”, and of putting forward reform on the trade mark registration system, improving business environment and increasing the level of public services, Notice is given that:

1. Effective from 1 January 2022, as a means to inform issuance of a trade mark certificate following publication or arising from other type of trade mark application, a “Notification on Obtaining Certificate of Trademark Registration” will be dispatched to those trade mark owners who submitted their trade mark applications in paper form. Trade mark owners should use the code number as given on the Notification to access to the website of the Trademarks Register of China and download the trade mark certificates in electronic format. For those trade mark applications filed via electronic means, trade mark owners should visit the website of the Trademark Office of China and download the trade mark certificates in electronic format. Trade mark certificates in electronic format can be freely inspected, downloaded and printed by the trade mark owners. China National Intellectual Property Administration will no longer issue any trade mark certificates in paper form.
2. During the transitional period between 15 October to 31 December 2021, “Notification on Obtaining Certificate of Trademark Registration” will be dispatched to those trade mark owners who submitted their applications in paper format, advising issuance of the trade mark certificates following publication or arising from other types of trade mark application. Trade mark owners should visit the website address and the code number as shown on the Notification to get into access to the website of the Trademarks Register of China and download the trade mark certificates. Simultaneously trade mark certificates in paper format will also be issued to those trade mark owners. For trade mark owners who submitted their applications via electronic means, the mode of issuance of trade mark certificates remains unchanged.

China National Intellectual Property Administration

9 Oct 2021

## 关于调整商标注册证发放方式的公告 (第453号)

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国家知识产权局公告

第四五三号

为贯彻落实深化“放管服”改革部署,推进商标注册改革,优化营商环境,提高公共服务水平,现对商标注册证发放方式进行调整,公告如下:

一、自2022年1月1日起,公告注册及其他商标申请产生的商标注册证,以纸件形式提交商标申请的寄发《领取商标注册证通知书》,注册人按通知书指定网址和提取码,登录中国商标网获取电子商标注册证;以电子方式提交商标申请的登录商标网上服务系统获取电子商标注册证。电子商标注册证可自行查看和下载打印。国家知识产权局不再发放纸质商标注册证。

二、设立过渡期,2021年10月15日至12月31日期间,公告注册及其他商标申请产生的商标注册证,以纸件形式提交商标申请的寄发《领取商标注册证通知书》,注册人按通知书指定网址和提取码,登录中国商标网获取电子商标注册证,同时寄发纸质商标注册证;以电子方式提交商标申请的发放方式暂时不变。

特此公告。

国家知识产权局  
2021年10月9日

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